



PRESENTS

# MOUNT HAWTHORN

STREETS & LANEWAYS FESTIVAL

THANKS TO OUR MAJOR SPONSOR



CITY OF VINCENT



SUNDAY 1 MAY

*11am - 7pm*

[mthawthornstreetsandlaneways.com.au](http://mthawthornstreetsandlaneways.com.au)



## SPONSORSHIP OPPORTUNITIES

	\$7500	\$4000	\$1500	\$750	\$600
BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	LOCAL BUSINESSES
Naming Rights	✓				
Signage & Banners Rights	✓				
Premium Branded Zone	✓	✓			
Full Page Advert in Program	✓	✓			
Logo on all Marketing Material	✓	✓	✓		
Editorial Media Coverage	✓	✓	✓		✓
Half Page Advert in Program			✓		
Logo in Program/Location on Map	✓	✓	✓	✓	✓
Program delivered to 10,000 residents in the local area in the lead up to the carnival	✓	✓	✓	✓	✓
Social Media Plug	✓	✓	✓	✓	✓
Media Launch Invites	8	8	6	4	2
Hub Membership (Local Businesses only, see attached flyer for further benefits)	✓	✓	✓	✓	✓
VIP Tickets to Carnival (VIP Bar/Parking)	10	8	6	4	2
3x3 Stall Premium Location (incl 2 power outlets & 1 marquee)			✓	✓	✓

Closing date for Sponsorship: 25 March 2016

## STALL PRICES

3x3 Stall	\$250 + GST	
2x2 Cold Room Site	\$100 + GST	Does not include Cold Room
Food Van Site	\$500 + GST	
Power (per outlet)	\$45 + GST	Strictly one item per outlet
3x3 Marquee Hire	\$100 + GST	Includes set up and dismantle

Closing date for Stalls: 31 March 2016

Contact Tracy on 0417 222 117 or [tracy@upbeatevents.com.au](mailto:tracy@upbeatevents.com.au) to discuss how you can get involved!

